

CORNA is committed to...



Linking *the* **Thinking**
g e n e r a t i o n

...and we require your team to help advance Australia's sustainable future.

How and When to Start?

Your team (or teams) can start today!

When designing a Sustainable Solution there are two places that your team can begin...

Solution *(sə'luʃən) n.*

1. An idea, act, concept or method used to solve a problem.

Option One: Current Initiatives

Is there a community program, environmental initiative or ethical procedure where your organisation has already experienced positive results? Tell us about it!

What may seem commonplace or routine within your organisation may be just *the* solution another company needs – and its benefits could be widespread.

Vodafone Ireland developed a successful sustainable solution by showcasing their internal “give blood” campaign. They called their solution: **Helping to save lives through mobile technology**. Their solution was widely adopted, and as a result more blood was donated with consequential benefits.

Option Two: Current Challenges

Is your organisation experiencing any workplace challenges?

For instance is there a need to reduce energy consumption? Could staff morale be boosted through community engagement? Are there equal opportunities for men and women regardless of ethnicity and age?

By solving one of these challenges, your team could design a solution which could be adapted across your own and many other workplaces.

Your team's solution, as part of CORNA's program, has the potential to cultivate an industry standard demonstrating your organisation's commitment to sustainable leadership.

REGISTRATION FORM

PLEASE COMPLETE THIS FORM AND EMAIL A SCANNED COPY TO info@corna.com.au
OR FAX (+612) 8588 1203 OR POST TO LEVEL 6, 69 RESERVOIR ST SURRY HILLS NSW 2010

First Name: _____ Surname: _____

Job Title: _____

Name of Organisation: _____

Name of Team: (department/other) _____

Address: _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____

PRICE: Only **\$399** ^{+GST} per team

SUSTAINABLE SOLUTIONS PROGRAM PER TEAM PRICING	TOTAL NUMBER OF TEAMS	GST	TOTAL
\$399.00			

METHOD OF PAYMENT

CHEQUE: *Please make payable to:*
Corporate Responsibility Network Australia

BANK TRANSFER: ANZ Banking Group Limited
Branch code: 012 201
Account No.: 4835 22988
Reference: **SSOL** and your company name

CREDIT CARD: VISA MASTERCARD AMEX (2% surcharge applies on AMEX)
Name on Card: _____
Card No.: _____
*CCV No: _____
Three digit number on rear of VISA or MASTERCARD. Four digits on front of AMEX
Expiry Date: _____
Amount: _____
Card holder signature: _____

I have read and understood CORNA's registration policy as outlined on the rear of this document. *(please tick)*

CORNA's SUSTAINABLE SOLUTIONS REGISTRATION POLICY

CANCELLATIONS: Substitute teams are welcome at any time. Cancellations in writing will be received up to five working days after the Sustainable Solutions Program training is provided. Such claims will receive a full refund. No further refunds are applicable after this date.

PARTICIPATION: It is at the participating Company's discretion to submit a final sustainable solution to the CORNA program for external promotional usage. A maximum of two solutions may be submitted per registered team. All 2010 submissions must be received by October 5pm on Friday 22nd, 2010. The intended uses of all data collected in this program are as outlined below. Each organisation may advise CORNA of selective exclusion in any or all promotional streams.

INTENDED USE OF DATA COLLECTED IN CORPORATE RESPONSIBILITY NETWORK AUSTRALIA'S SUSTAINABLE SOLUTIONS PROGRAM

1. Your Company's internal and external communications (where applicable).
Website, annual report, department report and corporate responsibility charter.
2. CORNA website appearing on Solutions Page.
Your company identified as a program participant, name of designed sustainable solution/s and final solution outline.
3. CORNA annual Sustainable Solutions report.
Your company identified as a program participant, name of designed sustainable solution/s and final solution outline. Your company may choose to submit images.
4. CORNA CSR Annual Awards.
Immediate entry for your company to the awards category: *CSR Sustainable Solution of the Year*. Awards announced annually in November. Venue and prices for presentation to be confirmed.
5. CORNA general marketing materials.
Your company identified as a program participant and name of designed sustainable solution/s.
6. CORNA Media Releases of program's findings.
Media releases may contain all or some of the following details: Your company identified as a program participant, name of designed sustainable solution/s and final solution outline.
7. (Optional) CORNA video recording of findings.
Your company has the option of nominating up-to-two staff members to record a video interview to present your findings. Your company will receive its own copy of the recorded session for its own promotional purposes and records.
8. (Optional) Edited video footage of your company will be used to create an Australian Sustainable Solutions pilot program. CORNA's pilot program will be fed into multiple media channels including newspapers, magazines, radio and television.
9. Contributing evidence for the support of workplace sustainability for CORNA white papers.
White papers will be submitted to industry bodies, national, state and local government suggesting and requesting marketplace reforms, new policies and the introduction of new laws.

Simply advise our consultant, should there be a specific promotional area where your team would prefer to refrain from involvement.